

LFS Membership Survey – Summary of Results, May 2019

Total number of survey responses: 252 (212 online, 40 postal)

(note that for some questions the percentages given for each response may add up to slightly more or slightly less than 100% due to rounding to the nearest 0.1%)

Q1 What is your gender?

Male	60.3%	(n=152)
Female	38.5%	(n=97)
Other*	0.8%	(n=2)
Prefer not to say	0.4%	(n=1)

Q2 What is your age?

25 or under	0.8%	(n=2)
26 to 35	0.0%	(n = 0)
36 to 45	4.4%	(n=11)
46 to 55	21.0%	(n=53)
56 to 65	32.1%	(n=81)
66 to 75	25.0%	(n =63)
Over 75	16.3%	(n=41)
Prefer not to say	0.4%	(n=1)

Q3 For approximately how long have you been an LFS member?

Less than 3 years	17.9%	(n=45)
3-5 years	14.7%	(n=37)
5-10 years	19.4%	(n=49)
10-20 years	12.7%	(n=32)
20-30 years	13.5%	(n=34)
30-40 years	9.2%	(n=23)
Over 40 years	11.1%	(n=28)
Not sure	1.6%	(n=4)

Q4 Thinking about the last FIVE years (i.e. 2014 to 2018), approximately how many times have you been to Lundy as a staying visitor?

I have not stayed on the island in the last five years	21.0%	(n=53)
Once	15.9%	(n=40)
Two to five times	32.9%	(n=83)
Five to ten times	17.5%	(n=44)
More than ten times	12.7%	(n=32)

Q5 Please rate these possible motivations for joining the LFS in terms of importance for you personally

	Extremely important	Rather important	No feeling either way	Rather unimportant	Not important at all	Not rated
(a) To support the Society and its work in general	52.4% (n=132)	38.9% (n=98)	4.8% (n=12)	0.0% (n=0)	0.0% (n=0)	4.0% (n=10)
(b) To contribute to documenting or recording a specialised aspect of Lundy	21.0% (n=53)	26.6% (n=67)	29.0% (n=73)	7.1% (n=18)	7.9% (n=20)	8.3% (n=21)
(c) To learn more about the island	39.7% (n=100)	44.8% (n=113)	6.7% (n=17)	1.2% (n=3)	0.4% (n=1)	7.1% (n=18)
(d) To take part in practical conservation work on the island	15.0% (n=38)	19.0% (n=48)	33.7% (n=85)	14.3% (n=36)	9.5% (n=24)	8.3% (n=21)
(e) To meet and socialise with other Lundy enthusiasts	15.1% (n=38)	34.5% (n=87)	26.2% (n=66)	10.3% (n=26)	7.1% (n=18)	6.7% (n=17)
(f) To receive LFS publications	45.2% (n=114)	42.9% (n=108)	6.3% (n=16)	0.8% (n=2)	0.4% (n=1)	4.4% (n=11)
(g) Other – please state	6.7% (n=17)	2.8% (n=7)	–	–	–	–

Q6 Please indicate the extent to which you agree or disagree with the following statement: "LFS Membership is good value for money"

Strongly agree	51.2%	(n=129)
Agree	24.2%	(n=61)
Neither agree nor disagree	4.0%	(n=10)
Disagree	0.4%	(n=1)
Strongly disagree	0.0%	(n=0)
Don't know	0.8%	(n=2)
No response*	19.4%	(n=49)

*This question was inadvertently omitted from the postal survey, accounting for most of the 'no response' count.

Q7 Please indicate the extent to which you agree or disagree with the following statement: "I feel well informed about the Society and its work"

Strongly agree	36.9%	(n=93)
Agree	40.9%	(n=103)
Neither agree nor disagree	2.4%	(n=6)
Disagree	0.4%	(n=1)
Strongly disagree	0.0%	(n=0)
Don't know	0.0%	(n =0)
No response*	19.4%	(n=49)

*This question was inadvertently omitted from the postal survey, accounting for most of the 'no response' count.

Q8 Please indicate the extent to which you agree or disagree with the following statement: "The Society values its members"

Strongly agree	35.3%	(n=89)
Agree	45.6%	(n=115)
Neither agree nor disagree	11.5%	(n=29)
Disagree	0.8%	(n=2)
Strongly disagree	0.0%	(n=0)
Don't know	2.8%	(n =7)
No response	4.0%	(n=10)

Q9 Please indicate the extent to which you agree or disagree with the following statement: "It is easy to get involved in the Society's work and activities if I want to"

Strongly agree	17.5%	(n=44)
Agree	49.6%	(n=125)
Neither agree nor disagree	19.0%	(n=48)
Disagree	2.4%	(n=6)
Strongly disagree	0.8%	(n=2)
Don't know	6.7 %	(n =17)
No response	4.0%	(n=10)

Q10 Please indicate the extent to which you agree or disagree with the following statement: "I am satisfied with the performance of the Society's Officers and Committee"

Strongly agree	35.3%	(n=89)
Agree	47.2%	(n=119)
Neither agree nor disagree	10.3%	(n=26)
Disagree	0.4%	(n=1)
Strongly disagree	0.0%	(n=0)
Don't know	3.6%	(n =9)
No response	4.0%	(n=10)

Q11 Have you attended an LFS Annual General Meeting during the last FIVE years?

Yes	38.1%	(n=96)
No	57.9%	(n=146)
No response	4.0%	(n=10)

Q12 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q11) On a scale of 1 to 10 (where 1 is least satisfied and 10 most satisfied), how satisfied were you overall by your experience of recent AGMs?

Note: Members replying electronically were able to use a slider, which returned a value from 0 to 100% satisfaction, whereas postal respondents were asked to write in a box a value from 0 to 10. I converted the latter to percentages and have used the combined results for the results summary and analysis below.

>95% satisfaction	25.0%	(n=24)
81% to 95% satisfaction	32.3%	(n=31)
66% to 80% satisfaction	27.1%	(n=26)
51% to 65% satisfaction	8.3%	(n =8)
35% to 50% satisfaction	7.3%	(n=7)
<35% satisfaction	0.0%	(n=0)

Q13 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q11) Please rate each of the following aspects of the AGMs you have attended recently

	Very good	Good	OK	Poor	Very poor	Not rated
(a) Location of the venue (Crediton)	49% (n=47)	29.2% (n=28)	16.7% (n=16)	3.1% (n=3)	0.0% (n=0)	2.1% (n=2)
(b) Facilities at the venue (Boniface Centre)	36.5% (n=35)	38.5% (n=37)	20.8% (n=20)	2.1% (n=2)	0.0% (n=0)	2.1% (n=2)
(c) Running of the business meeting	32.3% (n=31)	53.1% (n=51)	12.5% (n=12)	0.0% (n=0)	0.0% (n=0)	2.1% (n=2)
(d) Talks/ lectures after the business meeting	42.7% (n=41)	39.6% (n=38)	15.6% (n=15)	0.0% (n=0)	0.0% (n=0)	2.1% (n=2)
(e) Auction	24.0% (n=23)	28.1% (n=27)	34.4% (n=33)	6.2% (n=6)	0.0% (n=0)	7.3% (n=7)
(f) Catering	10.4% (n=10)	29.2% (n=28)	46.9% (n=45)	6.2% (n=6)	0.0% (n=0)	7.3% (n=7)
(g) Other – please specify	1.0% (n=1)	1.0% (n=1)	4.2% (n=4)	3.1% (n=3)	2.1% (n=2)	88.5% (n=85)

Q14 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q11) Are there any specific changes or improvements that you would recommend for future AGMs?

This question was optional and gave the opportunity for open-ended comments only (i.e. there was no multiple choice element). In the interests of saving space and protecting anonymity, these are not reproduced here.

Q15 2021 marks the 75th Anniversary of the LFS and it has been suggested that we might hold the AGM on the island that year (coinciding with a further 'Discover Lundy' week, but with provision for day-trip participation too). Are you in favour of this suggestion for the 75th Anniversary AGM?

Yes	59.1%	(n=149)
No	8.3%	(n=21)
Don't know	21.8%	(n=55)
No response*	10.7%	(n=27)

Q16 How likely is it that you would attend an AGM on the island yourself in 2021 (whether as a participant in the proposed 'Discover Lundy' week, or as a day visitor)?

Very likely	23.8%	(n=60)
Fairly likely	21.0%	(n=53)
Fairly unlikely	17.5%	(n=44)
Very unlikely	17.9%	(n=45)
Don't know	10.3%	(n=26)
No response*	9.5%	(n=24)

Q17 Did you participate in either of the two 'Discover Lundy' weeks, held on the island in 2012 and 2016?

Yes	22.2%	(n=56)
No	73.8%	(n=186)
No response	4.0%	(n=10)

Q18 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q17) On a scale of 1 to 10 (where 1 is least satisfied and 10 most satisfied), how satisfied were you overall by your experience of 'Discover Lundy'?

Note: Members replying electronically were able to use a slider, which returned a value from 0 to 100% satisfaction, whereas postal respondents were asked to write in a box a value from 0 to 10. I converted the latter to percentages and have used the combined results for the results summary and analysis below.

>95% satisfaction	46.4%	(n=26)
81% to 95% satisfaction	35.7%	(n=20)
66% to 80% satisfaction	14.3%	(n=8)
51% to 65% satisfaction	3.6%	(n=2)
35% to 50% satisfaction	0.0%	(n=0)
<35% satisfaction	0.0%	(n=0)

Q19 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q17) Please rate each of the following aspects of the Discover Lundy week(s) that you participated in

	Very good	Good	OK	Poor	Very poor	Not rated
(a) Organisation of the programme	73.2% (n=41)	25% (n=14)	1.7% (n=1)	0.0% (n=0)	0.0% (n=0)	0.0% (n=0)
(b) Talks/lectures	71.4% (n=40)	25% (n=14)	3.6% (n=2)	0.0% (n=0)	0.0% (n=0)	0.0% (n=0)
(c) Guided walks/activities	75.0% (n=42)	19.6% (n=11)	3.6% (n=2)	0.0% (n=0)	0.0% (n=0)	1.8% (n=1)
(d) Social events	32.1% (n=31)	32.1% (n=18)	12.5% (n=7)	0.0% (n=0)	0.0% (n=0)	0.0% (n=0)
(e) Other – please specify	14.3% (n=8)	0.0% (n=0)	1.8% (n=1)	0.0% (n=0)	0.0% (n=0)	83.9% (n=47)

Q20 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q17) There are early plans for a further Discover Lundy week to be held in 2021. Are there any specific changes or improvements that you would recommend?

This question was optional and gave the opportunity for open-ended comments only (i.e. there was no multiple choice element). In the interests of saving space and protecting anonymity, these are not reproduced here.

Q21 Have you participated in an LFS conservation break on the island during the last FIVE years?

Yes	11.1%	(n=28)
No	84.9%	(n=214)
No response	4.0%	(n=10)

Q22 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q21) On a scale of 1 to 10 (where 1 is least satisfied and 10 is most satisfied), how satisfied were you overall by your experience of recent LFS conservation breaks?

Note: Members replying electronically were able to use a slider, which returned a value from 0 to 100% satisfaction, whereas postal respondents were asked to write in a box a value from 0 to 10. I converted the latter to percentages and have used the combined results for the results summary and analysis below.

>95% satisfaction	39.3%	(n=11)
81% to 95% satisfaction	25.0%	(n=7)
66% to 80% satisfaction	21.4%	(n=6)
51% to 65% satisfaction	10.7%	(n=3)
35% to 50% satisfaction	0.0%	(n=0)
<35% satisfaction	0.0%	(n=0)
No response	3.6%	(n=1)

Q23 (ADDRESSED ONLY TO THOSE RESPONDING 'YES' TO Q21) Are there any specific changes or improvements that you would recommend for future conservation breaks?

This question was optional and gave the opportunity for open-ended comments only (i.e. there was no multiple choice element). In the interests of saving space and protecting anonymity, these are not reproduced here.

Q24 How thoroughly do you read LFS publications?

	Always read everything in detail	Look at the bits that interest me	Skim through, or dip in occasionally	Rarely look at it	Never look at it	Not rated
(a) Annual Report	32.9% (n=83)	52.4% (n=132)	7.9% (n=20)	2.4% (n=6)	0.0% (n=0)	4.4% (n=11)
(b) Discover Lundy bulletin	48.8% (n=123)	35.3% (n=89)	9.1% (n=23)	0.4% (n=1)	0.4% (n=1)	5.9% (n=15)
(c) LFS Journal	33.3% (n=84)	55.2% (n=139)	5.9% (n=15)	0.8% (n=2)	0.0% (n=0)	4.8% (n=12)

Q25 Please rate each of the regular LFS publications

	Very good	Good	OK	Poor	Very poor	Not rated
(a) Annual Report	58.3% (n=147)	32.5% (n=82)	4.4% (n=11)	0.0% (n=0)	0.0% (n=0)	4.8% (n=12)
(b) Discover Lundy bulletin	55.2% (n=139)	32.5% (n=82)	7.1% (n=18)	0.0% (n=0)	0.0% (n=0)	5.2% (n=13)
(c) LFS Journal	61.1% (n=154)	29% (n=73)	5.5% (n=14)	0.0% (n=0)	0.0% (n=0)	4.4% (n=11)